



*Our aim is to help young people and their parents/carers to make informed career choices about their future.*

**Elevate** are an impartial team within Brighter Futures for Children who are wholly owned and independent services that operate on behalf of Reading Borough Council.

For most young people and their parents, the world beyond school or college is becoming increasingly an unknown and varied map. The future careers for young people are more complex than ever, the employment market is more challenging than it has ever been.

Supporting young people and their parents to make choices about their futures has never been more important and we aim to do just that.

**Areas we are most commonly asked about:**

- Exploring career ideas and making choices
- Choosing options at 16 and 18
- Alternative Training Provisions
- Supported internships
- Support for Job Hunting including interview skills & CV writing
- Apprenticeships
- Further education options
- Alternatives to Higher Education

**Why do I need to see a Careers Adviser for this service?**

Our Careers Advisers are professionally qualified with a Diploma in Careers Guidance and/or QCF level 6 in Careers Guidance and Development. All our Careers Advisers are fully knowledgeable with safeguarding procedures, data protection regulations, local, regional and national labour market information.