

Careers and Enterprise Results

This year we have formally measured our Careers and Enterprise activities against the 8 Gatsby Benchmarks of Good Careers Guidance

The aim nationally is every school to achieve 80% compliance by the end of 2020. Our results are measured against the Thames Valley Averages.

| Gatsby benchmarks of Good Career Guidance | Avenue School | Thames Valley |
|---|---------------|---------------|
| 1. A stable careers programme | 88% | 31% |
| 2. Learning from career and labour market information | 46% | 48% |
| 3. Addressing the needs of each pupil | 90% | 17% |
| 4. Linking curriculum learning to careers | 56% | 34% |
| 5. Encounters with employers and employees | 75% | 62% |
| 6. Experiences of workplaces | 75% | 62% |
| 7. Encounters with further and higher education | 16% | 37% |
| 8. Independent Personal guidance | 0% | 48% |

Lots of work has happened across each year group, class and pathway to achieve these results. Our main focus has been delivering a stable careers programme that can be accessed by all of our pathways in a way that is meaningful to all pupils in year 7 and above.

Next year students in year 9 and above we will be using a vocational profile method to further aid our career development program. **Vocational profiles** gather information that is relevant to each student and is individual. The aim is to identify the student's motivation, interests, work attitudes, resources and support needs, and to establish realistic aims for work, work experience, volunteering and community work.

During the next academic year, we will continue to focus on all of the benchmarks as part of our work related learning and students in key stages 4 & 5 will be building on individual personal career guidance.

Data sourced from the Careers and Enterprise Company & Compass Career Tracker July 2019